

Annual Meeting & Conference SPONSORSHIP OPPORTUNITIES

MAY 4-5, 2026 | THE OMNI BEDFORD SPRINGS RESORT & SPA, BEDFORD, PA

With nearly **18,000 members**, the Pennsylvania Institute of CPAs (PICPA) is one of the largest CPA societies in America.

The PICPA is the leading organization dedicated to advocating for the accounting profession in Pennsylvania and supporting its members. Whether your target market is smaller firms, larger firms, or individual accountants and CPAs in corporations, nonprofits, or government, no organization in Pennsylvania serves more firms and people in the profession. We want to help you build lasting relationships with our members.

Our Annual Meeting & Conference offers opportunities to meet hundreds of CPAs from across the commonwealth. We offer a multichannel access points to our members before, during, and after the event.

We'll get you started with an initial consultation, learn more about your business and marketing goals, and find the right sponsorship package for you.

Thanks for your interest in connecting with our members, and we look forward to seeing you at the PICPA Annual Meeting & Conference.



Main Event Reception Sponsor *EXCLUSIVE* \$10,000

- 6-foot exhibit table in exhibit hall including 2 staff attendees with meals and admissions to networking events and receptions
- 5 PICPA Annual Meeting registrations for clients and prospects, including meals and CPE credits if needed
- Pre- and post-event attendee mailing lists
- Company logo with link on registration page and promotional emails
- On-site signage, logo on sponsor slide, and recognition throughout the event
- Deliver opening/welcome remarks

Dinner Sponsor *EXCLUSIVE* \$7,500

- 6-foot exhibit table in exhibit hall including 2 staff attendees with meals and admissions to networking events and receptions
- 5 PICPA Annual Meeting registrations for clients and prospects, including meals and CPE credits if needed
- Pre- and post-event attendee mailing lists
- Company logo with link on registration page and promotional emails
- On-site signage, logo on sponsor slide, and recognition throughout the event
- Deliver opening/welcome remarks

Name Badge Sponsor *EXCLUSIVE* \$6,000

- 6-foot exhibit table in exhibit hall including 2 staff attendees with meals and admissions to networking events and receptions
- 2 PICPA Annual Meeting registrations for clients and/or prospects, including meals and CPE credits if needed
- Pre- and post-event attendee mailing lists
- Company logo with link on registration page and promotional emails
- On-site signage, logo on sponsor slide, and recognition throughout the event
- Company logo on front of Annual Meeting name badges
- Branded lanyards for all attendees (provided by sponsor)

NEW Bar Sponsor *EXCLUSIVE* .. \$6,000

- 6-foot exhibit table in exhibit hall including 2 staff attendees with meals and admissions to networking events and receptions
- Logo signage throughout after-hours bar areas where members receive complimentary drinks and appetizers.
- Pre- and post-event mailing lists
- Company logo with link on registration page and promotional emails
- On-site signage, logo on sponsor slide, and recognition throughout the event

Wifi Sponsor *EXCLUSIVE* \$5,000

- 6-foot exhibit table in exhibit hall including 2 staff attendees with meals and admissions to networking events and receptions
- 2 PICPA Annual Meeting registrations for clients and/or prospects, including meals and CPE credits if needed
- Pre- and post-event attendee mailing lists
- Company logo with link on registration page and promotional emails
- On-site signage, logo on sponsor slide, and recognition throughout the event
- Logo on wifi cards handed to each attendee at registration
- Logo on wifi password signs on each table of sessions



Charging Station Sponsor \$4,000

- 6-foot exhibit table in exhibit hall including 2 staff attendees with meals and admissions to networking events and receptions
- 2 PICPA Annual Meeting registrations for clients and/or prospects, including meals and CPE credits if needed
- Pre- and post-event attendee mailing lists
- Company logo with link on registration page and promotional emails
- On-site signage, logo on sponsor slide, and recognition throughout the event
- Mobile charging lockers (with company name and logo) for two main days of event

NEW Agenda Sponsor

EXCLUSIVE \$3,500

- Company logo and web address listed on all on-site agendas
- Pre- and post-event mailing lists
- Company logo with link on registration page
- On-site signage, logo on sponsor slide, and recognition throughout the event

Attendee Welcome Bag Sponsor

EXCLUSIVE \$3,500

- 6-foot exhibit table in exhibit hall including 2 staff attendees with meals and admissions to networking events and receptions
- 2 PICPA Annual Meeting registrations for clients and/or prospects, including meals and CPE credits if needed
- Pre- and post-event attendee mailing lists
- Company logo with link on registration page and promotional emails
- On-site signage, logo on sponsor slide, and recognition throughout the event
- Branded welcome bags and up to 5 promotional items (provided by sponsor)

NEW Breakfast Sponsor

EXCLUSIVE \$3,000

- Company logo on signage at Tuesday breakfast station
- Pre- and post-event mailing lists
- Company logo with link on registration page
- On-site signage, logo on sponsor slide, and recognition throughout the event

NEW Lunch Sponsor

EXCLUSIVE \$3,000

- Company logo on signage at Tuesday lunch station
- Pre- and post-event mailing lists
- Company logo with link on registration page
- On-site signage, logo on sponsor slide, and recognition throughout the event

NEW Pen & Pad Sponsor

EXCLUSIVE \$2,500

- Branded pens and note pads for all CPE sessions during event (provided by sponsor)
- Pre- and post-event mailing lists
- Company logo with link on registration page
- On-site signage, logo on sponsor slide, and recognition throughout the event

Exhibit Partner Sponsor \$2,200

- 6-foot exhibit table in exhibit hall including 2 staff attendees with meals and admissions to networking events and receptions
- Pre- and post-event attendee mailing lists
- Company logo with link on registration page
- On-site signage, logo on sponsor slide, and recognition throughout the event

NEW Water Station Sponsor

EXCLUSIVE \$2,000

- Company logo on signage at each water station throughout the event
- Pre- and post-event mailing lists
- Company logo with link on registration page
- On-site signage, logo on sponsor slide, and recognition throughout the event





Are you ready to talk about
any of these opportunities?

Contact Ashley Zebro at azebro@picpa.org
for a consultation on how PICPA can
help you build meaningful and lasting
relationships with our members.

Thank you for considering the PICPA
as part of your marketing strategy.

